

# How to be a Successful Practicing Change Agent

## Change Agent Development Program Course #1

### Implementing 'Doable' Vision & Strategy 1 Day Intensive | Business + Community

Melbourne Nov 20, 2012

#### Change Agent Development Program

The Change Agent Development Program aims to develop in you the full range of capability to be a successful practicing business and community change agent.

The Change Agent Development Program fills the gap. You will learn and experience what's not taught in mainstream courses and seminars.

The core of the program is the Change Agent Trilogy:

**#1: Strategy:** Frameworks, tools and processes to implement 'doable' vision and strategy

**#2: Change:** Toolkits, models and processes to facilitate 'collaborative' sustainable change

**#3: Leadership:** Roles, principles and values to enable confident leaders of change in business and community organisations

#### Learning Options

- Blended E-learning | 4 courses over 12 months
- Intensives | 1 day experiential workshops
- Combination of Blended E-learning + Intensives
- Individual Mentoring + blended E-learning

#### Course #1: Implementing 'Doable' Vision & Strategy

1 Day Intensive - Melbourne Nov 20, 2012

**"Plans are nothing. Planning is everything". Dwight Eisenhower**

#### Is this your experience of planning vision and strategy?

- Facilitator's workshops with outputs that may or may not be processed or even read after the event?
- Monster sized reports and formulaic strategic plans that once delivered by the consultant are consigned to the top drawer?
- Off-site planning sessions as a tick box event to satisfy regulators, the board, advisors, banks and head-office?
- Other planning experiences where the notes are not taken and nobody follows up?

**"90% of plans never get implemented - What can be done?"**

#### The Power of One Page Planning

Whatever your role in the strategy game, be it as sponsor, facilitator, consultant, champion or supporter, it's time to get beyond plans that are too big or complex to read and into a 'one page' strategy.

In this Intensive you will learn:

- Why the one page plan so important
- The difference between a strategic plan and implementation planning
- Tools and frameworks required
- Various roles influence the strategy game





**Deliverables:**

- A Live Experience of 4 x Synthesized Toolkits [Implementation Framework; TES | Strategy Implementation Toolkit; VeSPA One Page Strategic Planning Tool; VITAL | Project Meetings Toolkit]
- A Live Experience of 12 Common Strategy Tools and Models [6 Recognized strategic models; 6 Core strategy tools]
- 1 Day Experiential Learning; Dynamic manual [intensive version];
- Morning and afternoon tea; BYO lunch

**Facilitators**



Greg Jenkins  
Model Change Agent

**Where and When?**

**Melbourne**  
**Wednesday November 20, 2012**  
**Abbotsford Convent,**  
**Time 8.30am for 9.00am - 4:00pm**

**Who Should Attend?**

People: Practicing and aspiring change agents; independent or organizational [facilitators, consultants, leaders, change managers, coaches, mentors, trainers, mediators, etc.] Organisations: Business [corporate, SME, consulting and service design firms] Community [government agencies; local government, education institutions, NGOs, associations, community groups],



Fran Woodruff  
MAppSci (Social Ecology)  
Communications &  
Community Consultant [MEL]

Change Agent Development Program #1: Implementing Doable Vision & Strategy 1 x day Intensive Limited Introductory pricing	
Personal Rate* Inc GST	\$330
Organisation Rate** Inc GST	\$440
Volunteers/Scholarships Inc GST Limited Places – Application required	\$110



Laura Hassan  
MEnvMgt, BSc (Hons1)  
Community & Sustainability  
Facilitator [SYD]

**\*I'm paying myself \*\* my organisation is paying**

Includes morning and afternoon tea. BYO lunch  
Unconditional Money back guarantee

**Register/Enquire:**

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